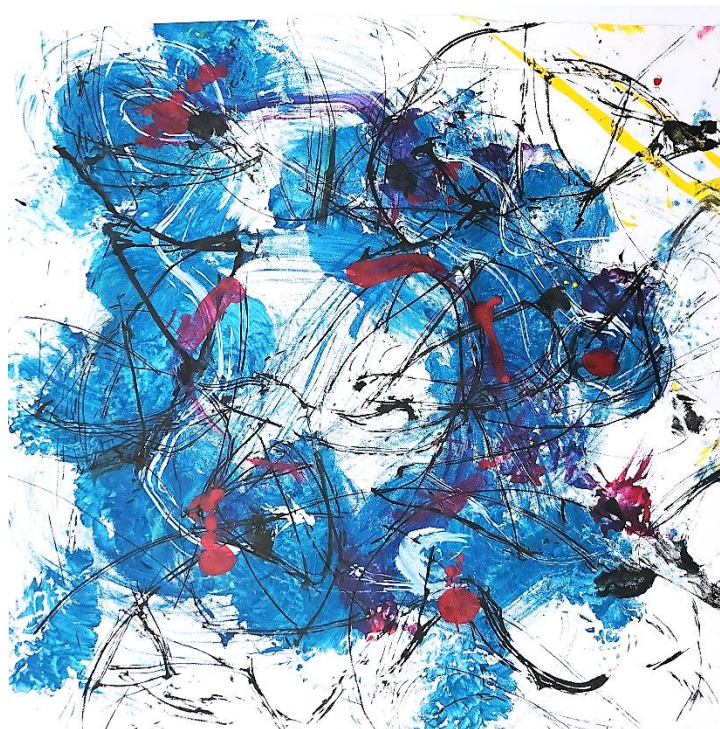


10 Expert Tips on How to Collect Art

Your guide to get started, or freshen up your basics

By Lusmerlin



Building an art collection can be overwhelming, especially if you are new to the mysterious yet glorious art market. A large majority of art enthusiasts are often after the biggest names in the industry and are trying to buy the most expensive art pieces. However, there's nothing wrong with wanting to build an impressive art collection that doesn't burn a hole in your pocket.

If collecting art is your newfound love and if you are looking to build an impressive art collection, these ten expert tips will help you get started in the right way.

1. Set your budget

Setting a budget is the first thing you should do before you start looking for artwork. The reason for this is that art pieces can be highly expensive. And having a clear idea about your budget will help you figure out what pieces you should look for.

If you are just starting, a budget of \$500 to \$800 will be a safe choice. You can find a large number of stunning original and abstract artworks in this price range.

2. Start your research

Doing your homework is essential before you start exploring all kinds of artworks out there. Make sure to learn about all the different types of artworks, read different about artists like women artists, Latin artists, Black artists, etc. and explore the various kinds of styles, techniques, and mediums of creating art.

Once you know all of this, figuring out what kind of art you like the most will get easier. You will also be able to spot your preferred painting styles on a website or store instead of getting confused by hundreds of options.

3. Focus on the expression of the art



Image source: <https://pixabay.com/photos/art-abstract-background-acrylic-4412523/>

Before you make your buying decision, understanding the content and mood of the art is essential. Bright-coloured paintings reflect happiness, cheer, and excitement. In case you want to go for something serious, thought-provoking, or a bit dark, go for deep-coloured artwork. Always try to find out the story behind the artwork and the message it wants to convey before committing to a piece.

4. Go for originality

If you are buying an abstract painting, pastel paintings or any other form of artwork from a new artist, make sure to do thorough research about their background. You need to ensure that their style is original and they aren't imitating other artists. When buying an artwork, always give priority to originality.

5. Explore websites, but also reach out

An excellent way to find artworks is by browsing reputable art websites. Thanks to the internet, everything is at your fingertips today. You no longer need to visit multiple galleries or art fairs to find one perfect piece; explore thousands of artworks from the comfort of your couch! Very often, artists have more inventory than they show. Perhaps you like a painting with a specific color scheme, but need a different size. Reaching out to the artist can land you that perfect piece you have in mind.

6. Make sure to consider the size of your home

More often than not, people end up falling in love with artwork without considering whether or not it would fit inside their home. Make sure to avoid this mistake and have a clear idea about the size of your wall or mantle before beginning a piece to your home.

7. Prioritize the quality

If you are a new art collector, it is easy to get swayed by low-priced pieces. However, make sure to carefully analyze and check every piece before you pay for it. To avoid artwork that will fade quickly, professional artists will research and use lightfast pigments, and use archival quality material. If this matters to you, reach out to the artist and ask what grade paint they use. When buying an artwork, never compromise on the quality!

8. Buy what you love

The best tip for collecting artworks is that you should always go with your instincts. Whether you are buying your first piece or your hundredth one, if you love it, go for it! Buying a piece simply because someone else suggested it is not the right way to choose an artwork. You will have to see it every day in your home and so go with the one that matches your vibe.

9. Think about your home's decor



Image source: <https://unsplash.com/photos/vvah86ql8iM>

Paintings can add life to your space and so it is important to pick the ones that will easily work with your apartment's decor and styling.

For example, if you want to add some personality to a dull room, consider buying a bright-colored abstract painting. Similarly, you can buy vintage artwork for your contemporary themed house to bring some interesting contrast to your living space.

10. Ask questions

If you are a new art collector, it's natural to have a lot of questions about different types of artwork. You can join online discussion forums and social media groups to talk about art and meet like-minded people. You can ask questions, suggestions and participate in discussions. It will help you enhance your understanding of art and make the right decision when buying an art piece for yourself.

Summing Up

So there you go! These ten tips will definitely help you find your first (or next) artwork like a pro!

In case you are looking for high-quality original abstract paintings, I have several options for you at my website lusmerlin.com! I am a Latin woman artist who loves to create abstract paintings and dance paintings. I have recently created a series called The Paint Dancer and I'd love it if you visit my website and check out my work! Of course, if you have any questions, also feel free to reach out.